

Keeping families close[®]

Annual Report 2017



Ronald McDonald
House Charities[®]
Denver

Our Programs

Since 1979, Ronald McDonald House Charities of Denver (RMHC-Denver) has been providing families of seriously ill or injured children with a loving home-away-from-home that is close to the medical care and resources that they need. Our main focus is providing comfortable, low-cost housing to families needing to be near their hospitalized children.

What began as a 15-bedroom renovated Victorian mansion, Ronald McDonald House Charities of Denver, has grown into two Houses (one in Denver and one in Aurora) serving 118 families each night in facilities designed to accommodate specific needs of the families. Within the Houses, families who stay have their own bedroom and bathroom and access to a number of shared kitchens, laundry rooms and other living spaces.

Aurora House

This 76,000 square foot facility houses up to 45 families each night. It has 3 large kitchens, laundry facilities, TV lounges, play areas indoors and out, computer rooms and a patio. The Aurora House is located in the suburbs of Denver, approximately 1 mile south of the Anschutz Medical Campus, home to Children's Hospital Colorado and UCHealth University of Colorado Hospital (UCH).



Denver House

This 64,000 square foot residence has 73 bedrooms with private baths, and includes 3 kitchens, laundry facilities, 5 TV lounges, dens, and indoor/outdoor play areas. The Denver House is located in the Uptown neighborhood of the city and is situated within walking distance of Presbyterian St. Luke's/ Rocky Mountain Hospital for Children and St. Joseph's Hospital.



Ronald McDonald Family Rooms

Ronald McDonald Family Rooms offer families a place to rest and regroup right at the hospital, just steps away from their child's hospital bed. These four rooms are located within Rocky Mountain Hospital for Children, Children's Hospital Colorado - South Campus and Sky Ridge Medical Center. Within the rooms, families will find a kitchen area with ovens and microwaves, access to showers and laundry facilities, a quiet space that offers a place to nap and a seating area with a television. Compassionate volunteers assist families throughout the day.



Total Individuals Served
in Ronald McDonald
Family Rooms
12,012

Rocky Mountain Hospital for
Children, 3rd Floor

5,641

Rocky Mountain Hospital for
Children, 4th Floor

4,797

Sky Ridge Medical Center

1,477

Children's Hospital of Colorado,
South Campus

97



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Sky High Hope Camp

Sky High Hope Camp is a one-week summer camp for children who have, or have had, cancer and their siblings. During the week, campers participate in a variety of programs, including ropes courses, canoeing, fishing, archery and more. The variety of programs available are designed to allow campers to build social skills, forge friendships and just be a "regular kid" while experiencing mountain activities in a safe environment. Camp is operated by a caring and enthusiastic committee of volunteers. In 2017, 66 children participated in Sky High Hope Camp.



Our Partners

The ongoing support of our community partners allows us to focus on our mission of keeping families of sick children together and near the care and resources that they need.

We gratefully honor the following corporations for their financial or in-kind support:

Founding Mission Partner



Since the beginning, the McDonald's System, including owner/operators, suppliers, employees and customers, have called our mission their own. The unwavering support, extending from monetary contributions to volunteerism and board participation, has helped us impact countless lives by giving

children support, stability and the best medicine of all – their families. Although McDonald's is our Founding Mission Partner, no one company can solely fund the growth of RMHC programs and services necessary to serve more families and, as such, we rely on the support of the entire community.



Major Donors (\$50,000+)



Children's Hospital Colorado



Coca Cola



Iron Mountain



Kuni Honda – Arapahoe



Morning Fresh Farms/
Eggland's Best



Rocky Mountain Hospital for Children



Taddonio Family Foundation

Thomas & Tamara Jorden

Dick & Robin Kelly

Event Sponsors

Two events are held each year to raise funds and awareness for our mission. Through the events, we're able to share our story with thousands of people. Our event sponsors play a major role in their success and for that we are so grateful.

The Ronald McDonald House Radiothon

We partnered, once again, with KOSI 101.1, to bring our story to the airwaves during the annual RMHC-Denver/KOSI 101 Radiothon. For 12-hours, on-air talent from KOSI 101.1 broadcasted live from the lobby of the Denver Ronald McDonald House, sharing our story and providing listeners the opportunity to call in and pledge their support. More than \$350,000 was raised that day.

Radiothon Sponsors:

Children's Hospital Colorado
Egglund's Best
Rocky Mountain Hospital for Children
Iron Mountain
Kuni Honda
Polidori Sausage
Tolin Mechanical
Longmont Dairy
Businessolver



The Storybook Ball

More than 400 guests of the Beauty and The Beast themed gala enjoyed a night of cocktails, dinner, entertainment and a live and silent auction. A great time was had by all and at the end of the evening, \$200,000 was raised for the families of RMHC-Denver.

Storybook Ball Sponsors:

Children's Hospital Colorado
Tom and Tami Jordan
The Dick & Robin Kelly Foundation
Rocky Mountain Hospital for Children
The Grainger Foundation
Egglund's Best
CBRE
Businessolver
Magnolia Hotels
The Frank Sandoval Family
The Bucar Family
Eating Recovery Center
Friends of Maternal, Fetal Medicine



Our Families

In 2017, we kept 3,585 families close to the care and resources that they needed. Families came to Denver from outlying areas of Colorado, surrounding states and around the world and, despite coping with the stresses of a sick child, these families never failed to humble us with their gratitude.



My son was admitted suddenly to Children's Hospital Colorado after being transferred from Colorado Springs. We were low on funds and resources and this place was an answer to our prayers. We were able to stay close to the hospital and not use much gas, and my older child was treated like a king. It was tough being away from my husband so close to Christmas but this House made us feel at home, and included, and brought back our Christmas spirit. Thank you all so much!

— The Bobal Family



We spent 2 weeks at the Denver Ronald McDonald House in March when our daughter was born in Wyoming and required immediate surgery. They took incredible care of us during the most trying time in our lives. I don't know what we would have done without their services. We've been back three times since then for her various checkups and, no matter who is at the desk, there's always a smile and encouragement waiting.

— The Steele Family



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My family and I have been here for about 2 weeks, awaiting the arrival of our new baby boy. So far, all we have received in our stay is compassion, love and comfort from every single person here. It has been a blessing to be able to be here. You never really understand a person's situation until you're put in it yourself and I'll forever be grateful for this experience. It has inspired me in a lot of ways. It's surely a Godsend.

— The Martinez Family



Families come to Colorado from around the world, seeking medical treatment for their kids, and stay at Ronald McDonald House Charities of Denver while they are treated.

In 2017, we housed families from
46 of 50 states

Areas Served

Colorado	39%	Montana	5%
Wyoming	22%	Kansas	4%
Nebraska	7%	Texas	2%
New Mexico	5%	Arizona	2%

14%

of families come from other areas including The United Kingdom, Bahamas, Tanzania, Switzerland, Greece, Guam along with other U.S. states.



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We love this place. I don't know what we'd do without it. The Ronald McDonald House allows families from everywhere to come and get the best care for their child. And, that's important.

— The Daniel Family

Average Length of Stay

Denver
9 Days
Aurora
22 Days

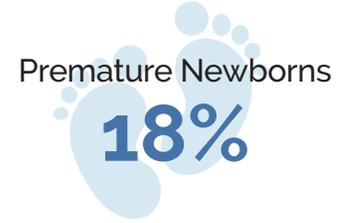


Top 5 Diagnosis, By House

Denver:



Aurora:



Our People

RMHC-Denver Founders

Jerry Baer
Don Boodel
Bob Charles
Carter Ferrar
Don Gilbreath

Ernie Martin
Mike Morris
Carl Reed
Frank Sandoval



In 2017, we said goodbye to Pam Whitaker, who retired as Executive Director, and welcomed Laura Cordes to the position.

2018 Key Staff

Laura Cordes, *Executive Director*
Kendra Ingles, *Director of House Operations*
Jonna Busack, *Development & Communications Manager*
Jaime Sisneros, *Bookkeeper*
Shari Mattice, *Family Room Coordinator*
Heather Romero, *Volunteer Manager*

2018 Ronald McDonald House Board of Directors

Cherie Anttila
Desta Asfaw
Jerry Borowick
Rick Burkett
Sarah Connolly
Christy Dobson
Larry Edwards
Damita Holland
Eric Holtze
Barbara Jenkins

Erik Jensen
Diane Jones
Kevin Kucera
Braden Mark
Dave Paul
Will Smitham
Chris Solum
Rebecca Stallworth
Brian Winn



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Volunteers

From cooking and cleaning to working at the front desk or in a Family Room, our volunteers make all the difference.

Words can never express our gratitude for all that volunteers do to help offset our costs allowing us to direct more funding towards our programs.

Number of meals served to families by volunteers

Denver House

353

Aurora House

650



Number of volunteer hours served at our front desk

7,886

Number of volunteer hours served cleaning

6,346

Number of volunteer hours served by massage therapists

322



Ronald McDonald House Charities®
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Our Impact

Financial position:

Total Income:
\$4,308,444

Total Expenses:
\$3,629,604

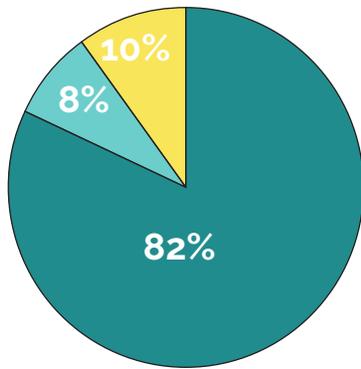
Programs & Services:
\$2,994,137

Fundraising Expenses:
\$276,308

Management & General Expenses:
\$359,159

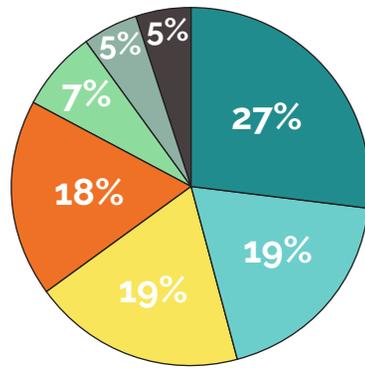
Net Assets at End of Year:
\$26,873,902

Expenses:



- Programs & Services
- Fundraising
- Management & General

Revenue by sources:

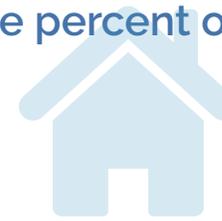


- Public Support
- Corporate Donors
- Medicaid Payments
- Special Events
- Other
- Guest Contributions
- Grants



Average percent occupied:

Aurora
97%



Denver
86%

Families used most of our rooms.

Number of nights families slept here
38,758

Denver
22,914
Aurora
15,844

Hospitals served:

Denver	Aurora
Rocky Mountain Hospital for Children/PSL 44%	Children's Hospital Colorado 86%
Children's Hospital Colorado 34%	UC Health 13%
Eating Recovery Center 14%	Other 1%
National Jewish 3%	
St. Joseph's 2%	Other 3%

