

Sample Ask Letter for Table Sales

Dear **Friend**:

I am pleased and proud to serve as a **Board member/committee member** for Ronald McDonald House Charities of Denver®, a community-based non-profit organization that provides a home away from home for families with seriously ill or injured children that need to seek medical care far from their own homes.

RMHC-Denver's two Houses (one in Aurora, one in Denver) have a total of 118 private rooms that families can stay in, for as long as treatment is needed, free of charge. The Houses provide shelter, and much more: Families find care and compassion in a place where friendships are formed and hope is nurtured.

RMHC-Denver relies on a network of caring corporate partners, volunteers, and generous individuals to make its vitally important services possible. Now, I am asking **you/business name** to be a part of the RMHC-Denver family of supporters by purchasing a table for our upcoming Storybook Ball gala on Friday, June 3 at the Denver Botanic Gardens.

This year's Storybook Ball promises to be truly memorable, as it will honor Tony, Pam, Kristy and Toni Marie Taddonio of Mile Hi Foods. It is only fitting that the Taddonios will be honored, as they have contributed more than \$1 million to support the mission of RMHC-Denver. We couldn't be more excited to celebrate them at this year's event!

The Storybook Ball raises much-needed funds to sustain our Ronald McDonald Houses, which are available 24 hours per day, 365 days per year. Annually, we are able to provide more than **30,000 nights of lodging**, enabling thousands of families to be together, near their sick children and their medical teams without incurring crippling debt.

Your table purchase and attendance will enable us to continue our important work in 2022 – and will ensure that your company will be recognized as a community-spirited corporate citizen that lends a helping hand to families in the darkest of times.

I have attached a document outlining our available sponsorship opportunities, and the associated marketing benefits, and I look forward to your positive response.

Thanks so much for your participation – and your support of the families served by RMHC-Denver.

Sincerely,

Your name

RMHC-Denver is a 501 (c) 3 organization, so donations are tax-deductible as allowed by law. Our federal tax ID number is 84-0728926. Additionally, some financial contributions to RMHC-Denver qualify for the Colorado Child Care Contribution Credit, a **50 percent tax credit** for Colorado tax filers.