

Sample Ask SCRIPT for Table Sales – suggested topics to cover

- I am proud to serve as a **Board member/committee member** for Ronald McDonald House Charities of Denver®, a community-based non-profit organization that provides a home away from home for families with seriously ill or injured children that need to seek medical care far from their own homes.
- RMHC-Denver's two Houses (one in Aurora, one in Denver) have a total of 118 private rooms that families can stay in, for as long as treatment is needed, free of charge.
- RMHC-Denver relies on a network of caring corporate partners, volunteers, and generous individuals to make its vitally important services possible.
- I am calling (**or reaching out through email**) to ask **you/business name** to consider joining our family of supporters by sponsoring a table for our upcoming Storybook Ball gala on Friday, June 3 at the Denver Botanic Gardens.
- This year's Storybook Ball promises to be truly memorable, as it will honor Tony, Pam, Kristy and Toni Marie Taddonio of Mile Hi Foods. It is only fitting that the Taddonios will be honored, as they have contributed more than \$1 million to support the mission of RMHC-Denver. We couldn't be more excited to celebrate them at this year's event!
- The Storybook Ball raises much-needed funds to sustain our Ronald McDonald Houses, which are available 24 hours per day, 365 days per year. Annually, we are able to provide more than **30,000 nights of lodging**, enabling thousands of families to be together, near their sick children and their medical teams without incurring crippling debt.
- Your table sponsorship and attendance will enable us to continue our important work and will ensure that **you/your company** will be recognized as a community-spirited corporate citizen that lends a helping hand to families in the darkest of times.
- I can send you a document outlining our available sponsorship opportunities, and the associated marketing benefits, and I look forward to your positive response.
- Thanks so much for your consideration – let me know if you have any questions.