



2022 Light The Houses Radiothon Sponsorship Opportunities

Presenting Sponsor **\$25,000**

“Presented by” billing ♥ On-Air Interview with company executive during Radiothon ♥ Inclusion in 125 dedicated on-air promos prior to Radiothon ♥ Inclusion in 60 live mentions airing during Radiothon ♥ Logo recognition: all promotional materials, website, social channels, e-newsletter ♥ Opportunity to send 6 phone bank volunteers for one shift

“Powered By” Sponsor **\$15,000**

“Powered by” billing ♥ On-Air Interview with company executive during Radiothon ♥ Inclusion in 45 dedicated on-air promos prior to Radiothon ♥ Inclusion in 15 live mentions airing during Radiothon ♥ Logo recognition: all promotional materials, website, social channels, e-newsletter ♥ Opportunity to send 6 phone bank volunteers for one shift

Corporate Sponsor **\$10,000**

On-Air Interview with company executive during the Radiothon ♥ Inclusion in 25 dedicated on-air promos prior to Radiothon ♥ Inclusion in 5 live mentions airing during Radiothon ♥ Logo recognition: all promotional materials, website, social channels, newsletter ♥ Opportunity to send 6 phone bank volunteers for one shift

Matching Gift Sponsor **\$5,000**

Four on-air announcements of matching gift during one hour ♥ Logo recognition: RMHC-Denver website, e-newsletter ♥ Company recognition on-site on event day

Light The House Sponsor **\$2,500**

Gift announcement on-air ♥ Logo recognition: RMHC-Denver website, e-newsletter

Helping Hand **\$1,000**

Announcement of gift on-air during special “Helping Hand” hour