



Ronald McDonald
House Charities®
Denver

2024 STORYBOOK
BALL

FROZEN

Sponsorship Opportunities
Friday, May 17



RMHC[®]
Denver

Gifts may qualify for the Child Care Contribution Tax Credit, a 50% credit on Colorado State taxes.



Ronald McDonald House of Denver

will once again host our annual Storybook Ball to support and celebrate families who are away from home while caring for their sick child. Proceeds from the event will help us continue to provide no-cost housing for families, for as long as their child is receiving medical treatment.

Align your brand with this celebrated Denver charity event and showcase your company's commitment to community. Join us for a night to remember that includes a cocktail hour, silent and live auctions and dinner.

When:

Friday, May 17th

Where:

Denver Art Museum



RMHC-Denver Event Promotion:

- ❄️ 3x dedicated newsletter inclusions sent to over 16K subscribers
- ❄️ 2x mentions in monthly newsletters sent to over 16K subscribers
- ❄️ RMHC-Denver website event listing with an average of 2.5K users/month
- ❄️ A minimum of 20 social media posts with an audience of 6K followers
- ❄️ Event invitations to donors and past event attendees

5280 Magazine Advertisements:

- ❄️ ½ page advertisement in May 2024 issue reaching over 427K readers
- ❄️ E-newsletter inclusion reaching over 40K subscribers
- ❄️ Online ads on 5280.com reaching over 680K unique monthly visitors
- ❄️ Social media inclusion reaching over 100K followers





Presenting Sponsor: \$35,000

**SOLD
OUT!**

Brand Recognition in All Event Promotion “Presented by Your Company” billing:

- ❄ Most visible logo recognition as a Presenting Sponsor on all Storybook Ball printed materials
- ❄ Logo recognition on event invitations as a Presenting Sponsor
- ❄ Logo recognition as Presenting Sponsor on RMHC-Denver digital media channels & event website
- ❄ Logo recognition as a Corporate Partner on RMHC-Denver website & in annual report
- ❄ Logo inclusion as a Corporate Partner in RMHC-Denver advertising

Hospitality Benefits:

- ❄ Two premier tables – 10 guests per table

On-Site Event Marketing:

- ❄ Logo recognition as Presenting Sponsor on event signage & from the podium at the event



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Questions? Contact Jonna Busack
720-382-7220 | jbusack@rmhc-denver.org

40

312

The Gola Team



Elsa Sponsor: \$25,000

Brand Recognition in All Event Promotion:

- ❄️ Prominent logo recognition as a Top Sponsor on all Storybook Ball printed materials
- ❄️ Logo recognition as a Top Sponsor on event invitations
- ❄️ Logo recognition as a Top Sponsor on all RMHC-Denver digital media channels & event website
- ❄️ Logo recognition as a Corporate Partner on RMHC-Denver website
- ❄️ Logo inclusion as a Corporate Partner in RMHC-Denver advertising

Hospitality Benefits:

- ❄️ Two premier tables – 10 guests per table

On-Site Event Marketing:

- ❄️ Recognition as a Top Sponsor on event signage & from the podium at the event



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Anna Sponsor: \$15,000

Brand Recognition in Event Promotion

- ❖ Prominent logo recognition as a Top Sponsor on all Storybook Ball printed materials
- ❖ Logo recognition as a Top Sponsor on all RMHC-Denver digital media channels & event website
- ❖ Logo recognition as a Corporate Partner on RMHC-Denver website
- ❖ Logo inclusion as a Corporate Partner RMHC-Denver advertising

Hospitality Benefits:

- ❖ One table for 10 guests

On-Site Event Marketing:

- ❖ Prominent logo recognition as a Top Sponsor at the event



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Olaf Sponsor: \$10,000

Brand Recognition in Event Promotion

- ❄️ Logo recognition as a Ball Sponsor at the event
- ❄️ Logo recognition as a Ball Sponsor on all RMHC-Denver digital media channels & event website
- ❄️ Logo recognition as a Corporate Partner on RMHC-Denver website
- ❄️ Logo recognition on Storybook Ball advertising

Hospitality Benefits:

- ❄️ One table for 10 guests



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KEURIG
COMMERCIAL

K1500



Kristoff Sponsor: \$5,000

Brand Recognition in Event Promotion

- ✿ Logo recognition at the event
- ✿ Logo recognition as a Ball Sponsor on RMHC-Denver event website
- ✿ Mentions on RMHC-Denver social media channels

Hospitality Benefits:

- ✿ One table for 10 guests

Sven Sponsor: \$2,500

Brand Recognition in Event Promotion

- ✿ Name recognition as a Ball Sponsor at the event

Hospitality Benefits:

- ✿ One table for 10 guests



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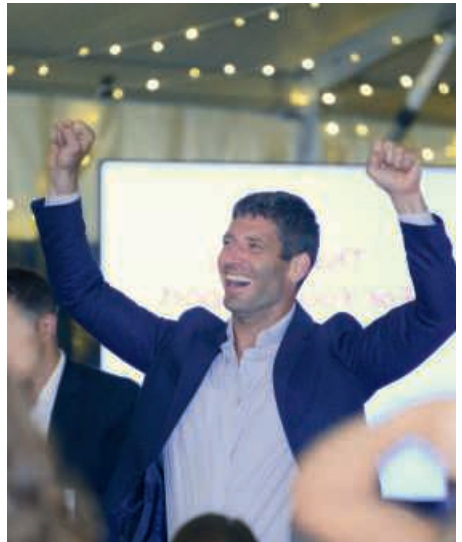
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2023 Storybook Ball Images



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