Sample Ask Letter for Table Sales

Dear Friend:

I am a proud to Board member/committee member for Ronald McDonald House Charities of Denver, a community-based non-profit organization that provides a home away from home for families that have traveled to Metro Denver seeking medical care for their seriously ill children.

RMHC-Denver’s two Houses (one in Aurora, one in Denver) have a total of 118 private rooms where families can stay in, for as long as treatment is needed, free of charge. The Houses provide shelter, and much more: Families find care and compassion in a place where friendships are formed and hope is nurtured.

RMHC-Denver relies on a network of caring corporate partners, volunteers, and generous individuals to make its vitally important services possible. Now, I am asking you/business name to be a part of the RMHC-Denver family of supporters by becoming a sponsor of our upcoming gala – The Storybook Ball -- on Friday, May 17th at the Denver Art Museum.

The Storybook Ball is a traditional gala complete with a cocktail hour, dinner and live and silent auction. The event raises much-needed funds to sustain our Ronald McDonald Houses, which are available 24 hours per day, 365 days per year. Annually, we can provide more than **30,000 nights of lodging**, enabling thousands of families to be together, near their sick children and their medical teams without incurring enormous debt.

Your sponsorship and attendance will enable us to continue our important work in 2024 – and will ensure that your company will be recognized as a community-spirited corporate citizen that lends a helping hand to families in the darkest of times.

I have attached a document outlining our available sponsorship opportunities, and the associated marketing benefits, and I look forward to your positive response.

Thanks so much for your participation – and your support of the families served by RMHC-Denver.

Sincerely,

Your name

RMHC-Denver is a 501 (c) 3 organization, so donations are tax-deductible as allowed by law. Our federal tax ID number is 84-0728926. Additionally, some financial contributions to RMHC-Denver qualify for the Colorado Child Care Contribution Credit, a **50 percent tax credit** for Colorado tax filers.