



Ronald McDonald
House Charities®
Denver

— 2026 —

STORYBOOK BALL
FRIDAY, MAY 8

SPONSORSHIP OPPORTUNITIES





Ronald McDonald House of Denver

will once again host our annual Storybook Ball to support and celebrate families who are away from home while caring for their sick child. Proceeds from the event will help us continue to provide no-cost housing for families, for as long as their child is receiving medical treatment.

Align your brand with this celebrated Denver charity event and showcase your company's commitment to community. Join us for a night to remember that includes a cocktail hour, silent and live auctions and dinner.

When:

Friday, May 8th

Where:

Wings Over the Rockies Museum

Event Promotion Opportunities:

- ◆ 3x dedicated newsletter inclusions sent to over 16,000 subscribers
- ◆ 2x mentions in monthly newsletters sent to over 16,000 subscribers
- ◆ RMHC-Denver website event listing with an average of 2.5K users/month
- ◆ A minimum of 10 social media posts with an audience of 6.8k followers
- ◆ Event invitations to donors and past event attendees
- ◆ Recognition at Event with an audience of 500+



RMHC
Denver

Gifts may qualify for the Child Care Contribution Tax Credit, a 50% credit on Colorado State taxes.

Presenting Sponsor: \$50,000

**SOLD
OUT!**

Brand Recognition in All Event Promotion “Presented by Your Company” billing:

- ◆ Most visible logo recognition as a Presenting Sponsor on all Storybook Ball printed materials
- ◆ Logo recognition on event invitations as a Presenting Sponsor
- ◆ Logo recognition as Presenting Sponsor on RMHC-Denver digital media channels & event website
- ◆ Logo recognition as a Corporate Partner on RMHC-Denver website

Hospitality Benefits:

- ◆ Two premier tables – 10 guests per table

On-Site Event Marketing:

- ◆ Logo recognition as Presenting Sponsor on event signage, digital presentations and from the podium at the event



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For more info, contact Jonna Busack at
720-382-7220 or jbusack@rmhc-denver.org





Flying Ace Sponsor: \$25,000

Brand Recognition in All Event Promotion:

- ◆ Prominent logo recognition as a Top Sponsor on all Storybook Ball printed materials
- ◆ Logo recognition as a Top Sponsor on all RMHC-Denver digital media channels & event website
- ◆ Logo recognition as a Corporate Partner on RMHC-Denver website

Hospitality Benefits:

- ◆ Two premier tables – 10 guests per table

On-Site Event Marketing:

- ◆ Recognition as a Top Sponsor on event signage, digital presentations and from the podium at the event



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Red Barron Sponsor: \$15,000

Brand Recognition in Event Promotion

- ◆ Prominent logo recognition as a Top Sponsor on all Storybook Ball printed materials
- ◆ Logo recognition as a Top Sponsor on all RMHC-Denver digital media channels & event website
- ◆ Logo recognition as a Corporate Partner on RMHC-Denver website

Hospitality Benefits:

- ◆ One table for 10 guests

On-Site Event Marketing:

- ◆ Recognition as a Sponsor on event signage and digital presentations



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Charlie Brown Sponsor: \$10,000

Brand Recognition in Event Promotion

- ◆ Logo recognition as a Ball Sponsor at the event
- ◆ Logo recognition as a Ball Sponsor on all RMHC-Denver digital media channels & event website
- ◆ Logo recognition as a Corporate Partner on RMHC-Denver website

Hospitality Benefits:

- ◆ One table for 10 guests

On-Site Event Marketing:

- ◆ Recognition as a Sponsor on event signage and digital presentations



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Woodstock Sponsor: \$5,000

Brand Recognition in Event Promotion

- ◆ Logo recognition at the event
- ◆ Logo recognition as a Ball Sponsor on RMHC-Denver event website
- ◆ Mentions on RMHC-Denver social media channels

Hospitality Benefits:

- ◆ One table for 10 guests

Schroeder Sponsor: \$3,500

Brand Recognition in Event Promotion

- ◆ Name recognition as a Ball Sponsor at the event

Hospitality Benefits:

- ◆ One table for 10 guests



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Last Year's Storybook Ball



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